AWS DATA-DRIVEN EVERYTHING PROGRAM

D2E MOBILIZE WORKSHOP

Activate your company's data journey with the 2-Day "Data-Driven Everything" Workshop.

Data is the most valuable strategic asset for a company's success, but most organizations don't know how to maximize the value of their data, and in many cases, don't know where to start.

The 2-Day D2E Mobilize Workshop:

- Leverages the AWS "Working Backwards" methodology and design thinking framework
- Assesses the data mindset and maturity of your organization
- Sets a tailored vision for data at your company
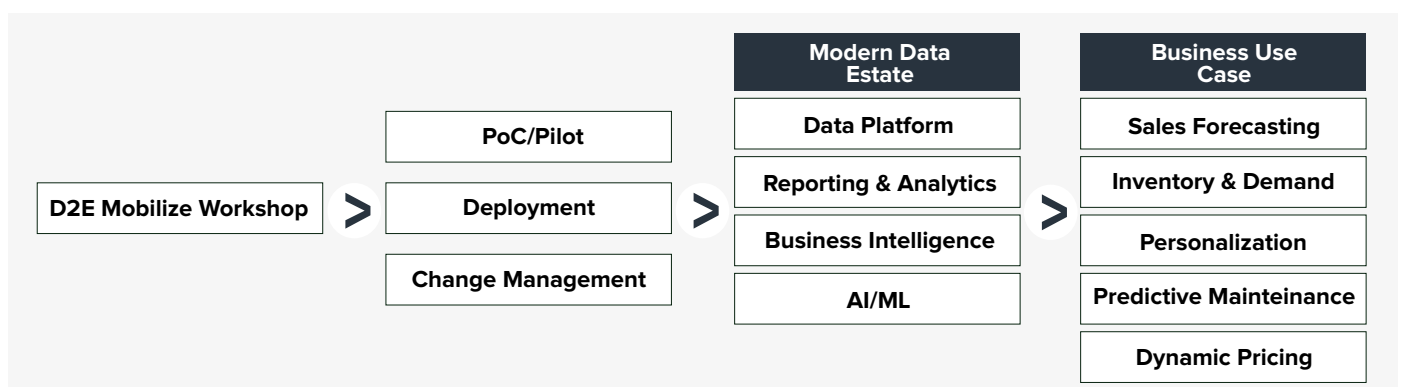- Delivers a roadmap to achieve your business & technical goals

WORKSHOP GOALS

Understand "data as a product" and align the entire organization around the vision for maximizing value from data

Turn the vision for maximizing value from data into reality, creating tangible short-term results and long-term benefits

WHY YOU SHOULD ATTEND

This workshop activates your journey to drive more business value out of your data. By focusing on a high-value use case that will make an impact on your customers or endusers, you'll see short-term results, and take with you a roadmap of follow-on initiatives that continue to add value to your organization.

D2E Mobilize Workshop	>		>	Modern Data Estate	>	Business Use Case
		PoC/Pilot		Data Platform		Sales Forecasting
		Deployment		Reporting & Analytics		Inventory & Demand
		Change Management		Business Intelligence		Personalization
				AI/ML		Predictive Maintenance
						Dynamic Pricing

WHO SHOULD ATTEND

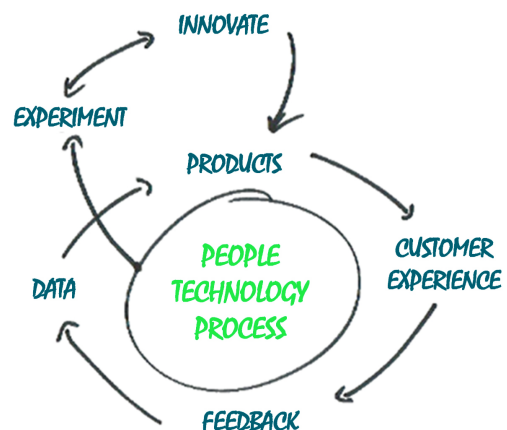Best for Business Unit leaders & Decision-Makers:

- Chief Information Officer (CIO)
- Chief Operating Officer (COO)
- Chief Data Officer (CDO)

- Marketing/Sales/Supply Chain Leaders
- Operations/Business Analyst
- Frontline Business Unit Leaders

CREATE MOMENTUM: DATA FLYWHEEL

First, adopt the mindset of crafting a data product.

Your data flywheel starts with creating a high-value data product that will meet a specific need of a customer or user.

Their feedback will inform the next iteration of the product and the next high-value use case, continually improving the experience and the value.

TAKEAWAYS

Attend this workshop and you will:

- Think Big - Start Small - Scale Fast
- Craft a vision to maximize value from data and create tangible benefits for your customers and the business
- Co-create a data strategy roadmap aligned with business priorities, along with a pragmatic set of recommendations you can start immediately

WHY REPLY

Reply is a global AWS Premier Consulting Partner. Reply holds comprehensive technical expertise on the most relevant enablers of digital transformation including Cloud, Big Data, IoT, and Cybersecurity – Addressed by a clear understanding of the business factors. We make it possible for our clients to unleash the full potential of their data, resulting in real benefits for their business and customers.